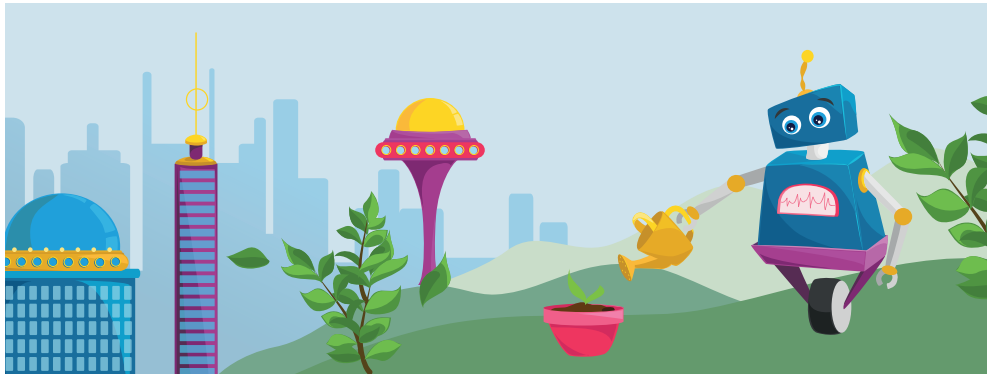


DIGITAL HUMANITY: EXPLORING OUR ECOSYSTEM



A forum presented by Polaron Language Services
in partnership with the Commonwealth Bank of Australia

PROGRAM

23 MARCH 2018

9:30AM - 3:30PM

CBA CONFERENCE ROOMS
727 COLLINS ST, MELBOURNE

PROUDLY PART OF CULTURAL DIVERSITY WEEK 2018

www.vicforum.com

WELCOME

to VicForum 2018

This year's forum, Digital Humanity: Exploring our Ecosystem, will focus on how Victoria's diverse communities fit into our increasingly digital world. We will cover three themes: Work, Life & Play and Death. We believe in the exchange of ideas and have allowed plenty of time for questions, debates and experiential learning. Whilst we won't have all the answers, we will bravely attempt to ask many challenging questions!

MESSAGES FROM THE ORGANISERS



In March each year, Victoria holds Cultural Diversity Week to celebrate Victorians from all walks of life. As part of the celebration, Polaron is once again playing a major role with the third edition of

its increasingly successful VicForums. The two previous editions were wonderful in showcasing Polaron's ability to connect us, to stimulate ideas and create opportunities in Victoria's multicultural communities.

As always, the VicForum makes avant-garde propositions, mixing the arts and business, and seeking answers to contemporary questions: this year, we will explore a fascinating concept, Digital Humanity, is it an oxymoron? Stay tuned and be prepared to be challenged. We are confident you will enjoy the forum, thank you for coming.

Emiliano Zucchi
Polaron Advisory Board Member



At CommBank, communities are at the core of our vision and we take great pride in our commitment to support multicultural communities, celebrating and honouring their vibrant heritages alongside them.

We recognise the importance of creating better experiences for our customers through understanding their needs. In recognition of this, a dedicated Multicultural Community Banking division has been created to foster empathy and understanding by deepening relationships, enhancing financial inclusion and promoting social cohesion so our customers feel supported.

The team brings to life the Bank's commitment by ensuring strong grass roots and authentic engagement, developing strong networks and relationships, forming strategic partnerships with government, multicultural bodies and communities and delivering meaningful and relevant community programs.

Huss Mustafa OAM
General Manager, Commonwealth Bank



CommonwealthBank

WE ARE USING AN INNOVATIVE TECHNOLOGY SOLUTION TO ASSIST REFUGEES AND MIGRANTS INTO EMPLOYMENT, HELPING TO CREATE A MORE MULTICULTURAL AND INCLUSIVE SOCIETY.

ANNA ROBSON,
REFUGEE TALENT
PARTNER ORGANISATION

MESSAGE FROM HON. ROBIN SCOTT MP, MINISTER FOR MULTICULTURAL AFFAIRS



I extend my best wishes to Polaron Language Services and everyone attending the VicForum 2018, Digital Humanity: Exploring our Ecosystem, and trust you will have an enjoyable and enlightening discussion

about how Victoria's diverse communities fit into our increasingly digital world.

The Victorian Government believes our state's cultural diversity is one of our greatest strengths, and events like this provide us with the opportunity to discuss and embrace multiculturalism across different aspects of society.

It is particularly fitting that this event is being held during Cultural Diversity Week, which, in 2018, celebrates the right of all Victorians to belong and contribute.

I commend the work of Polaron Language Services and its partners – the Victorian Multicultural Commission and the Commonwealth Bank of Australia – for this year's event and thank them for providing us with this fascinating glimpse into the future of multiculturalism.

On behalf of the Victorian Government, I wish everyone a productive and inspiring forum.

*Hon. Robin Scott MP
Minister for Multicultural Affairs*

MESSAGE FROM HELEN KAPALOS, VMC CHAIRPERSON



I send my warmest regards to Polaron and congratulate them for marking Cultural Diversity Week with this special event.

Cultural Diversity Week is Victoria's largest multicultural celebration and is held annually to coincide with the United Nation's Day for the Elimination of Racial Discrimination and Harmony Day on 21 March. This year's theme is Proud to Belong.

The Victorian Multicultural Commission supports all Victorians to feel connected to their cultural heritage and works with community organisations, government and the private sector to build a thriving community connected through their shared humanity.

The subject of this event, Digital Humanity: Exploring our Ecosystem, is an original and thought provoking exploration of what is culture and humanity in a digital world – questions that we will all be challenged by as future trends impact our personal interactions and bring the world closer together.

This occasion is a wonderful opportunity to reflect on how we maintain and enhance our sense of belonging in a digital world.

I hope everyone participating in VicForum 2018 enjoys a day of vibrant and interesting conversations.

*Helen Kapalos
Chairperson, Victorian Multicultural Commission*

MESSAGE FROM THE SHADOW MINISTER, INGA PEULICH, MLC



As Shadow Minister for Multicultural Affairs and on behalf of the Liberal National Coalition, I would like to take this opportunity to commend Polaron Language Services and the Commonwealth Bank of Australia for organising this year's forum. For its third edition, the forum will be exploring the theme, Digital Humanity: Exploring our Ecosystem, a fascinating topic that touches on all our lives, sometimes in very significant ways.

I hope you all learn something new and interesting about yourselves, each other and our ecosystem. And, more importantly, I hope that you leave the forum with a renewed sense of belonging to the great multicultural State that is Victoria.

Inga Peulich, MLC

EXPLORE: THE PROGRAM

9:00am

ARRIVAL & MORNING TEA

9:30am

WELCOME BY ORGANISERS

9:35am

OFFICIAL ADDRESSES

10:00am

KEYNOTE SPEAKER

11:30am

VIDEO APP LAUNCH

• InterpreterNow

10:20am

PANEL 1: FUTURE OF WORK

- Useful Link
- NAATI
- Commonwealth Bank
- Law Squared
- Australia Post
- Refugee Talent

KEYNOTE



DEAN FOLEY

BARAYAMAL

After five years in the Royal Australian Air Force, Dean founded Australia's Indigenous business accelerator, Barayamal – now known as a world leader in Indigenous Entrepreneurship. Dean is an action-oriented entrepreneur, Microsoft RAP Advisory Board Member, winner of the Indigenous Digital Excellence (IDX) Entrepreneurship Award, CSIRO STEM Professional Early Career Award Finalist and proud Kamilaroi Man from the First Nations community in Gunnedah, NSW.



11:45am

LIGHTNING TALKS

Battle of the universities!
Five minute presentations
from local accelerator and
incubator groups. Vote for
your favourite.

12:15pm

LUNCH

1:00pm

PANEL 2: LIFE & PLAY

- PricewaterhouseCoopers
- X-Nihilo
- Cultural Infusion
- Global Indigenous Management
- IziGraphics
- Mindblowing Films

2:00pm

PANEL 3: DEATH

- Palliative Care Victoria
- The ANU
- NDAN
- Nasihah Consulting
- COTA Victoria
- Polaron

3:00pm

AFTERNOON TEA & NETWORKING

MCs



MARIAM RIZA

WATTLESHIRE

VP - inter-generational consulting
at Wattleshire. Member of ACCA,
UK, CPA & Institute of Internal
Auditors, Australia



NICOLE NG

Commerce (Accounting
& Finance) graduate from
Monash University

EXHIBITION: INTERACT

LIGHTNING TALKS BATTLE OF THE UNIVERSITIES

Three innovative teams from three of Melbourne's top universities - who will take out the winner's crown? Each group will present a 5 minute pitch of their start-up, followed by a Q&A. The lucky winner will receive a package from VicForum partners to kick-start their business.



FACILITATOR: **EMMA FORSTER**

Expert in marketing experience, community building and open innovation



DOMINIC CARTER MUSICIAN

When creating this piece, I was looking for a way to illustrate how the digital and the organic are now so intertwined, it is hard to

tell where one begins and the other one ends. The piece consists of a single note, repeated in many different shapes and forms, using acoustic, electric, electronic instruments and digital treatments. It is then overlaid with digital recordings of my environment.

LIMINAL VR VIRTUAL REALITY EXPERIENCE

LIMINAL VR

A Melbourne-based virtual reality company working with a global network of developers, to create short virtual reality experiences designed to empower people to consciously choose how they want to feel and perform.



INTERPRETER NOW VIDEO APP

Changing the landscape for consumers of interpreting services, Polaron unveils its digital interpreting platform. Participants will get an exclusive sneak peek at the future of interpreting in Australia.

POSTERHEROES INTERNATIONAL POSTER COMPETITION

**POSTER
HEROES
.ORG**

Posterheroes is an international contest about social communication open to everyone and has drawn entries from over 70 nations. The winning posters are selected by an international jury of high-level professionals.

FROM OUR SPEAKERS:

X-NIHILO JENNY HSIEH

Minimalist handbags in a time of excess.

KAMANU TINA WARU

Celebrating multicultural communities and diversity.

LETTERS UNSENT: A COMMUNITY SHROUD PIA INTERLANDI

Interactive art installation combining fashion, bereavement and end of life.



PANEL ONE: THE FUTURE OF WORK

Will the faultless logic of robots run the world? Or will humanity – in all its diversity – find its time to shine? Our panel is made up of speakers from some of Australia’s most established organisations to some of its newest.



FACILITATOR:
LORRAINE NGWENYA
USEFUL LINK FOUNDER

Speaker, advocate and entrepreneur.
Founder of Useful Link



DEMETRIO ZEMA
LAW SQUARED

Entrepreneur, lawyer and founder of
the ‘New-Gen’ law firm, Law Squared



MARK PAINTING
NAATI

CEO of NAATI, Graduate Member of
the Australian Institute of Company
Directors, Fellow of the Australian
Institute of Management



FIONA WYNN
AUSTRALIA POST

Head of Culture, Inclusion and
Innovation at Australia Post



ANDREW KEAST
REFUGEE TALENT

Campaigner, storyteller and diplomat
at social enterprise, Refugee Talent



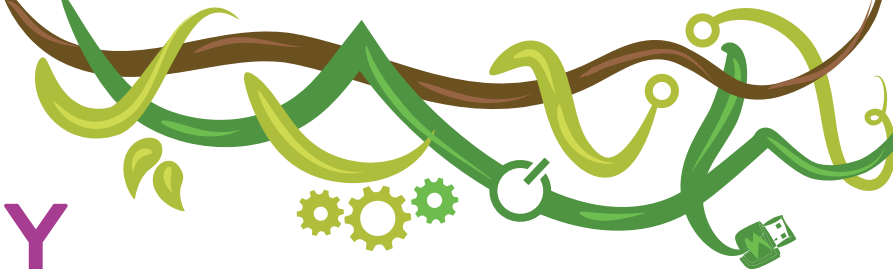
HUSS MUSTAFA
COMMONWEALTH BANK OF
AUSTRALIA

Senior Executive at Commonwealth
Bank of Australia, General Manager of
Multicultural Community Banking Australia

“AT COMMBANK, COMMUNITIES ARE AT THE CORE OF OUR VISION
AND WE TAKE GREAT PRIDE IN OUR COMMITMENT TO SUPPORT
MULTICULTURAL COMMUNITIES, CELEBRATING AND HONOURING
THEIR VIBRANT HERITAGES ALONGSIDE THEM.”

COMMONWEALTH BANK OF AUSTRALIA
MAJOR SPONSOR

PANEL TWO: LIFE & PLAY

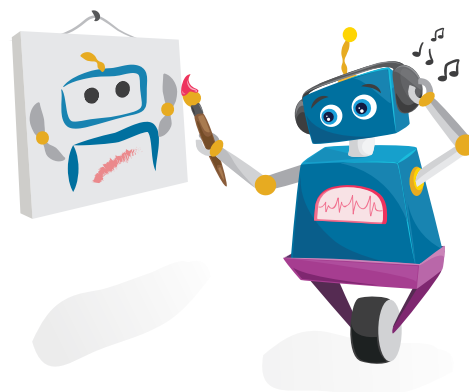


There's more to life than just work! This panel discussion looks at how we live, play and interact with each other in the digital age. Our speakers include a film director, fashion designer and recently retired graphic artist.



FACILITATOR:
JOANNA NELSON
PwC AUSTRALIA

Director – Engagement Quality
Delivery at PwC



IZI MARMUR
IZIGRAPHICS

Artist and designer. Member of Artback
Australia, President of Australian Society
of Polish Jews and their Descendants



JENNY HSIEH
X-NIHILO

Creative Director of X-Nihilo - an
ethical fashion brand - QDOS
award-winner and digital marketer

**VIEW JENNY'S HANDBAGS IN
OUR EXHIBITION SPACE**



REZZA MOIENI
CULTURAL INFUSION

Project Director of Cultural
Infusion. Master's in Computer
Science (Information Security)



MITU BHOWMICK LANGE
MINDBLOWING FILMS

Director of Mindblowing Films, Festival
Director of the Indian Film Festival Melbourne



TINA WARU
INDIGENOUS RUNWAY PROJECT

Mentor, motivational speaker. Founder of
the Indigenous Runway Project. Founder and
CEO of Global Indigenous Management

**PARTICIPATE IN TINA'S LATEST
PROJECT IN OUR EXHIBITION SPACE**

PANEL THREE: DEATH



We haven't yet discovered an elixir for immortality, so what happens to us at the end of our lives? We look at what becomes of our bodies, memories and digital footprints in our final panel for the day.



FACILITATOR:

MIKE KENNEDY

PALLIATIVE CARE VICTORIA

Project Manager at Palliative Care Victoria



MONIQUE TOOHEY

NASIHAN CONSULTING GROUP

Author and cross-cultural psychologist.
Founder and Principal Psychologist at Nasihah Consulting Group - Northern Psychology Clinic



PIA INTERLANDI

NATURAL DEATH
ADVOCACY NETWORK

Fashion Designer and celebrant.
Co-founder of the Natural Death Advocacy Network

VIEW PIA'S PROJECT, LETTERS
UNSENT, IN OUR EXHIBITION SPACE



KASIA KWAPISZ WILLIAMS

THE ANU

Academic coordinator at the Centre for European Studies, the Australian National University



EVA HUSSAIN

POLARON

CEO and Director of Business Development and Marketing at Polaron. Deputy President of ASPJ and board member of PCCV



ARATI VIDYASAGAR

COTA VICTORIA

Victorian Information Outreach and Projects Officer at Seniors Information Victoria - a program of COTA Victoria

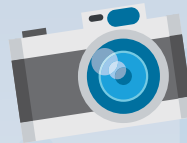
“ I'M OPTIMISTIC ABOUT DIGITAL
REVOLUTION AND WHAT IT CAN
ACHIEVE IN THE HANDS OF HUMANS.

EVA HUSSAIN
POLARON
ORGANISER

GET WRITING: NOTES

1.
2.
3.
4.
5.
6.
7.
8.
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10.

BEST THING I HEARD TODAY:



SHARE YOUR
PHOTOS & TAG US!
@VICFORUM



BRILLIANT IDEAS!

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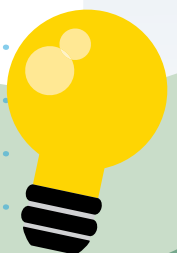
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QUOTE OF THE DAY

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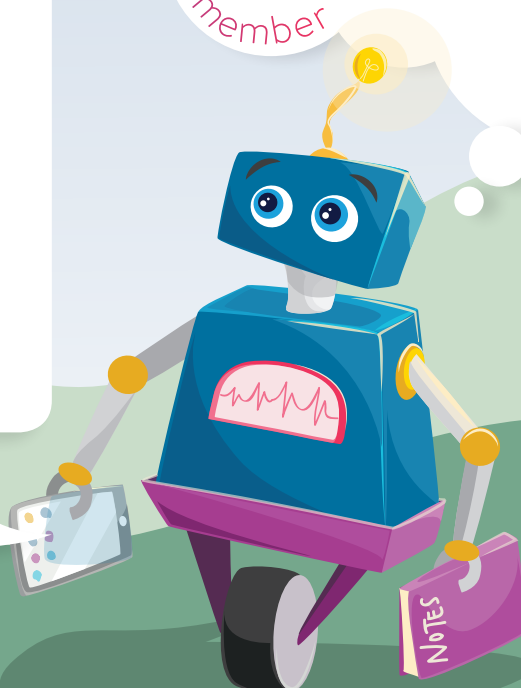
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I can do this at work:

things to

remember

better not forget!

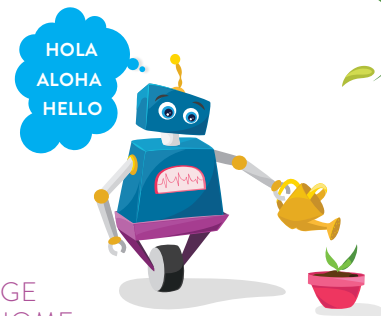


JOIN THE
CONVERSATION
#VICFORUM

MULTICULTURAL VICTORIA: DIVERSITY FACTS



1,680,275 - VICTORIANS WERE BORN OVERSEAS
260 - LANGUAGES ARE SPOKEN IN VICTORIA
26% - OF VICTORIANS SPEAK A LANGUAGE OTHER THAN ENGLISH (LOTE) AT HOME



ABS, 2016

VICTORIA'S TOP FIVE LANGUAGES SPOKEN AT HOME (OTHER THAN ENGLISH):

3.2% Mandarin
1.9% Italian
1.9% Greek
1.7% Vietnamese
1.3% Arabic

ABS, 2016

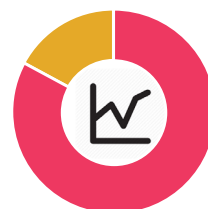
LOCAL GOVERNMENT AREAS WITH HIGHEST PROPORTION OF LOTE SPEAKERS IN VIC, 2016

Greater Dandenong	64.5%
Brimbank	58.4%
Monash	50.1%
Melbourne	48.1%
Hume	44.9%

LOCAL GOVERNMENT AREAS WITH HIGHEST PROPORTION OF OVERSEAS BORN IN VIC, 2016

Greater Dandenong	57.7%
Monash	55.7%
Melbourne	49.1%
Brimbank	47.9%
Wyndham	41.6%

ABS, 2016



83% of Victorians access internet daily
 ABS, 2016



47% of Victorians read online reviews or blogs
 Sensis, 2017



46.9% of Victorians are under 39
 ABS, 2016



39% of those aged 65 and over play video games
 Digital Australia Report, 2016

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